

Proposal for caucus webpages

Intent

Provide a platform for each caucus to relay their policy agenda and legislative communications to the public and provide members of the public basic contact information for each caucus.

Structure

The pages should be titled as Senate Republicans, Senate Democrats, House Republicans, and House Democrats and be displayed (linked) under the “Legislators” tab of the website header. The content of each page will be managed by the respective staff appointed by the President, Speaker, and minority leaders; those staff will have backend website access to their respective webpage to post and edit content. Each page should have the feature of its own blog-style posts.

Information that must be included on all four pages

1. A disclaimer that “This page of the legislative website is managed by the politically-appointed staff of the [appointing officeholder].”
2. The name and contact information (at least an email address) for the staff person managing the page.

Information that may be included on the pages

1. A basic biographical-type description of the caucus (number of members, leaders, general descriptors of members, etc.)
2. A policy agenda or policy priorities, from very broad goals to specific bills, and links to resources, articles, research, etc., about those goals/bills
3. Press releases, opinion pieces, statements, letters, etc. generated by members or staff of the caucus about legislative work or their role as elected officials, displayed in a blog post format
4. A sign up form/link to any official email distribution list
5. Links to caucus social media accounts used only for non-campaign purposes
6. Pictures and/or videos of caucus members conducting official business
7. Links to other parts of the legislative website (legislator profiles, legislator lookup, etc.)
8. Additional features/content beyond this initial proposal must be subsequently approved by Legislative Council before they can be implemented

Information that cannot be included on the pages

1. Anything promoting campaigns or other content that violates state ethics laws
2. Outside of press releases, opinion pieces, letters, statements, etc., that reference another member of the Legislature, each caucus may only post information about its own members

Ethics

Staff recognize that they are subject to state ethics laws in everything they do and are individually responsible for content generated using state time or resources, whether on the website or any other platform. Staff should be trained on state ethics rules.